



Date: September 10th, 2024

Canada Border Services Agency: Regional Convention Coordinator
400 Youville Square
Montreal, Quebec
H2Y 2C2

We are corresponding to inform your office that our organization will be holding **Salon Plein Air, Chasse, Pêche et Camping de Saint Hyacinthe/ Saint Hyacinthe Outdoor, Hunting, Fishing & Camping Show**, held at **Espace Saint Hyacinthe** from **January 31st, 2025 to February 2nd, 2025**.

Our total (**Amount of exhibitors is**): **200** and we have (**Amount of US or International**) exhibitors: **3** who will be importing for display the following items : **Booth material, sales information, flyers, swag**. We, therefore, request use of the privileges of Tariff Item 9993.00.00.00 and Customs Memorandum D8-1-2 for this event. Our attendees and exhibitors will be coming from the following countries: **United States of America**.

We are headquartered in **Toronto** and expect **18,000** attendees, a percentage breakdown of which would be **99%** Canadian and **1%** U.S. and other.

Our GST number is: **857200893 RT0001**. The legal name associated with this GST number is: **Master Promotions a Division of Marketplace Events**. Please also consider our request for use of the Border-to-Show system.

Our move-in takes place **January 28th & 29th, 2025** and move-out is **February 2nd and 3rd, 2025**.

Our event is open to the public (**YES**). Our non-Canadian exhibitors plan on selling imported goods at this event (**YES**). If YES what type of materials will be sold: **hunting, fishing gear, clothing, etc**. Our exhibitors give-away items would consist of: **hats, pens, brochures and tshirts**.

This letter also acts as our agreement to appoint Academy Customs & Traffic Inc. as "Official Customs Brokers" for this event. We trust that this matter has been handled to your satisfaction and that the information provided is sufficient for your requirements.

Awaiting your valued reply, we remain,

Yours truly,

A handwritten signature in black ink, appearing to be 'KAC', is written over a light blue horizontal line.

Marketing & Operations Manager
kchamberlain@mpltd.ca • 1.888.454.7469

<https://www.salonpleinairsh.ca/>

Cc: Jon@Academycustoms.ca TEL: 905-677-9834 FAX 905-677-7225